

Well-Known Cleaning Contractor Books Now Available on Kindle

By AlturaSolutions Communications

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The books, which were initially published ten years ago but have recently been updated, are two of the most popular how-to books ever written for entrepreneurs in the contract cleaning industry.

Traditional hard copies of the book are also available from ISSA, the worldwide cleaning association.

"Because of the economy and so many job losses, more people have entered or considered entering the professional cleaning industry in the past couple of years," says Kravitz. "Sales of both books have increased recently, so making them available in e-book format was just the next step."

The "Bible," as it is often referred to, covers a variety of topics from helping readers decide if they really want to run their own businesses to securing customers, hiring workers, and even tax-related issues of a contract cleaning company.

Get That Account! is specifically designed to help those in the professional cleaning industry market their companies and build their businesses.

Kravitz has owned, operated, and then sold three successful professional cleaning companies since the early 1970s. He is now a writer for the industry.

"A professional cleaning business is a relatively easy business to start," says Kravitz. "But some people shy away, believing the industry is already too competitive. All I can say is it has always been a competitive industry, but I started all three of my businesses from scratch, and they did well; in fact, looking back, I see that they did amazingly well."

For more information or to read samples of the books, visit the Kindle Store on Amazon.com.

About AlturaSolutions Communications, Inc.

AlturaSolutions Communications, based in Chicago, IL is a communications, public relations, consulting, and marketing firm, working specifically within the jansan, hospitality, school, and building industries. The company may be reached at 773-525-3021 or by email at rkravitz@rcn.com.

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