



Waterless™ No-Flush Urinals

Press Release

FOR IMMEDIATE RELEASE
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At Home with a (Waterless) Urinal

Vista, CA - June 6, 2010 - Urinals in the home are making news once again.

But this time there's a twist.

[Waterless Co.](#) is introducing a new line of no-water urinals specifically for home use. The company says one advantage these systems have is that they are typically less expensive to purchase and install than previously introduced home urinal systems.

The systems do not have flush valves or require special plumbing. They need only a hook-up to discharge waste down sewer pipes, similar to a toilet.

The no-water urinals work with the company's EcoTrap system, which ensures that sewer gases and other odors are not released into the bathroom.

“We already find home urinals in [many] high-end homes,” says Klaus Reichardt, CEO and Founder of Waterless Co. “But because of the installation costs, they have not garnered a lot of attention to more mid-priced homes. These new waterless systems reduce these costs significantly, which we believe will increase interest.”

Reichardt says the home urinal models are slightly smaller than those installed in commercial buildings have the same durable, highly polished porcelain or fiberglass surface.

“The urinals are also very easy to clean and maintain,” he adds. “No powdery or harsh cleansers are necessary. Just spray on a cleaner-disinfectant and wipe clean.”

Asked why they are now introducing a line of waterless home urinals, Reichardt says it's because of the growing concerns about water shortages, water conservation, rising water costs, sustainability, and the environment and because they are practical.

“Once installed,” he says “a lot of men— and women—say they should have installed these a long time ago.”

Photos: None

Available for Presentations on Water Conservation:

Klaus Reichardt is founder and CEO of Waterless Co Inc., manufacturer of No-Flush Urinals, Vista, Calif. Reichardt founded the company in 1991 with the goal to establish a new market segment in the plumbing fixture industry with water conservation in mind. Reichardt is a frequent writer and presenter, discussing water conservation issues. He can be reached at klaus@waterless.com.

About Waterless

Waterless Co. Inc. has established a reputation as an innovative manufacturer, serving the building, plumbing, and janitorial industry for over 18 years. Based in Vista, Ca, Waterless Co. offers quality, innovation and expertise in water conservation and high efficiency products for building owners with a full line of Waterless No-Flush urinals, cleaning liquids, and cost saving accessories.

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