

Powr-Flite survey release

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Floor Care Worker Productivity Key Concern in Economically Challenged States

Fort Worth, TX – Approximately 60 cleaning professionals, including building service contractors and in-house cleaning technicians, responded to a February 2010 survey asking, "What is the main reason you select an automatic scrubber to perform floor care tasks?"

The survey was conducted for [Powr-Flite](#), manufacturers of professional cleaning equipment, by [Alturasolutions Communications](#).

Fifty-five percent of the respondents answered that they select [automatic scrubbers](#) because "they help improve worker productivity." Other reasons included:

- Automatic scrubbers clean floors more effectively (30 percent)
- Automatic scrubbers bring down the cost of floor care (14 percent)
- Automatic scrubbers minimize the possibility of slip-and-fall accidents (1 percent).

Unlike other types of floor machines, automatic scrubbers, which are often used in larger settings such as schools, hospitals, retail stores, and shopping centers, are designed to perform a number of tasks in one pass, including applying cleaning solution, scrubbing, stripping, cleaning, wet vacuuming and squeegeeing.

Interestingly, respondents in states such as California, Michigan, Ohio and Illinois — four states that have been severely impacted by the economic recession — were the ones most concerned about improving worker productivity.

"This really should come as no surprise," says Gary Pelphrey, general manager for Powr-Flite Direct. "Floor care is labor intensive, which can make it costly. The demand for improved worker productivity is especially heightened when cash is tight."

Note: This survey is of interest only and not scientific. Invitations to take the survey were posted on social media sites and message boards frequented by cleaning professionals and approximately 300 cleaning professionals were sent e-mails inviting them to take the survey.

About Powr-Flite

Established more than 40 years ago, Powr-Flite manufactures a full line of floor-care equipment and carpet extractors for the professional cleaning industry. Based in Fort Worth, Texas, the company has over 20 patented designs and its products are recognized throughout the world for their innovation, durability, quality and performance. Their products are marketed directly to end-use customers as well as through distributors throughout the North America, Europe and the Far East.