



PRODUCT RELEASE

For Immediate Release
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Microfiber You Can Walk On

Crown Mats introduces a totally new concept in matting systems.

We know microfiber is more absorbent than traditional cleaning cloths and mop heads. Now Crown Mats uses microfiber's absorbing power in its all-new Dust-Star™ matting system.

The Dust-Star is constructed of 70 percent positively charged microfiber. And the system's dense, two-tone color helps camouflage dust and soils retained within the mat's fibers.

Holding as much as three times the liquid of more conventional mats, the Dust-Star is the perfect solution to help keep facilities clean and healthy.

For more information, visit www.crown-mats.com, or call toll-free: 800-628-5463.

About Crown Mats and Matting

For more than 60 years, Crown Mats and Matting has been a pioneer in the development and manufacture of matting products. Beginning with the invention of walk-off matting by the company's founder, R.P. Johnson, the company now has the most diverse matting product line offered in our industry. Crown sells matting through an extensive network of highly trained sales representatives in all 50 states. These sales experts are familiar with the features and benefits of all matting systems and are able to help their clients find the right system for virtually all applications.

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