



PRESS RELEASE

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New Powr-Flite Web Site to be

Previewed at ISSA Tradeshow

Company Also Bolsters Online Product Offerings

Fort Worth, TX – October 5, 2009 - Powr-Flite, a 35-year-old manufacturer of professional cleaning tools and equipment, announced earlier this year that the new company Web site will be launched in early November 2009.

However, the company is excited to announce that the Web site will be previewed at the upcoming ISSA/INTERCLEAN® show, which will be held in Chicago on October 6-9.

The company plans to use this opportunity to discuss the site's attributes with booth visitors.

The new Powr-Flite site will replace the company's existing Web site. One of the goals of the new site is to allow the company to streamline updates and help keep customers and visitors abreast of company and product news.

In addition, the new site will have extensive e-commerce, allowing visitors to better understand the features and benefits of Powr-Flite products as well as simplify purchasing procedures.

"In anticipation of launching the [new] site, we have also started adding many more product offerings to our current site, which will be added to the new site as well," says Rob Godlewski, vice president of marketing for Powr-Flite.

According to Godlewski, among the new product offerings include:

- A variety of new mopping systems, including multi-colored cut-end mops and looped-end mops
- An entire line of microfiber towels and a specially designed microfiber mop bucket
- Serving carts designed for the hospitality, food service, and education markets
- A manual carpet sweeper
- Nitrile and latex safety gloves

- High-density, coreless can liners.

“Our goal with the new site and new product offerings is to become more of a one-stop-shop for cleaning professionals,” adds Godlewski. “This is proving to be one of the most exciting ventures I have ever been involved with at Powr-Flite.”

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About Powr-Flite

Established more than 40 years ago, Powr-Flite manufactures a full line of floor-care equipment and carpet extractors for the professional cleaning industry. Based in Fort Worth, TX, the company has over 20 patented designs and its products are recognized throughout the world for their innovation, durability, quality and performance. Their products are marketed directly to end-use customers as well as through distributors throughout the North America, Europe and the Far East.

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