



Pro-Link Calculates Environmental Savings in Plastic Bottles

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CANTON, MA -- Pro-Link, Inc., a jan-san buying and marketing group, has launched an Environmental Savings Calculator that can help end users determine how many plastic bottles are being saved when they select more sustainable floor pads.

Pro-Link has been developing green and more sustainable products such as floor pads for a number of years. Their 100 percent polyester floors pads made from recycled plastic bottles are one product line example.

The Calculator, which complements Pro-Link's "It's Easy to be Green" pads program, is available electronically on the company's Web site.

"Everyone can imagine how much [landfill] space is required to hold a plastic bottle," says Diane Mahana, marketing manager for Pro-Link. "That's why we used [this example] to show how using more sustainable and environmentally responsible floor pads can make a real difference in reducing the amount of janitorial-related trash ending up in landfills."

Using the calculator is simple. Select the number and sizes of pads currently being used, from 7¾-inch pads to 28-inch pads. The system calculates the number of plastic bottles that have been recycled into floor pads and saved from ending up in landfills.

According to Mahana, as an example, a customer using four 19-inch pads and 18 12-inch pads would help prevent 76 plastic bottles from ending up in landfills. If pads are replaced on a monthly basis, “that’s 912 bottles per year,” she says. “You can just imagine how much space this takes, and this is just one of way we are working to help end customers become more sustainable and reduce their carbon footprint.”