



PRODUCT RELEASE

For Immediate Release
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This Mat Is a Little Different

On first sight, Crown's new EcoPlus™ matting system looks similar to other high-quality, high-performance systems. However, this is not your usual matting system.

The EcoPlus mat is made from recycled, postconsumer materials. And the top fibers are made from 100 percent PET, a plastic resin used to manufacture scores of everyday products such as plastic bottles.

The EcoPlus also has a crush-resistant reinforced pattern to help scrape off soils and debris from shoe bottoms, making this one of the Greenest and most effective scraper mats available.

For more information, visit www.crownmats.com, or call toll-free: 800-628-5463.

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About Crown Mats and Matting

For more than 60 years, Crown Mats and Matting has been a pioneer in the development and manufacture of matting products. Beginning with the invention of walk-off matting by the company's founder, R.P. Johnson, the company now has the most diverse matting product line offered in our industry. Crown sells matting through an extensive network of highly trained sales representatives in all 50 states. These sales experts are familiar with the features and benefits of all matting systems and are able to help their clients find the right system for virtually all applications.

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